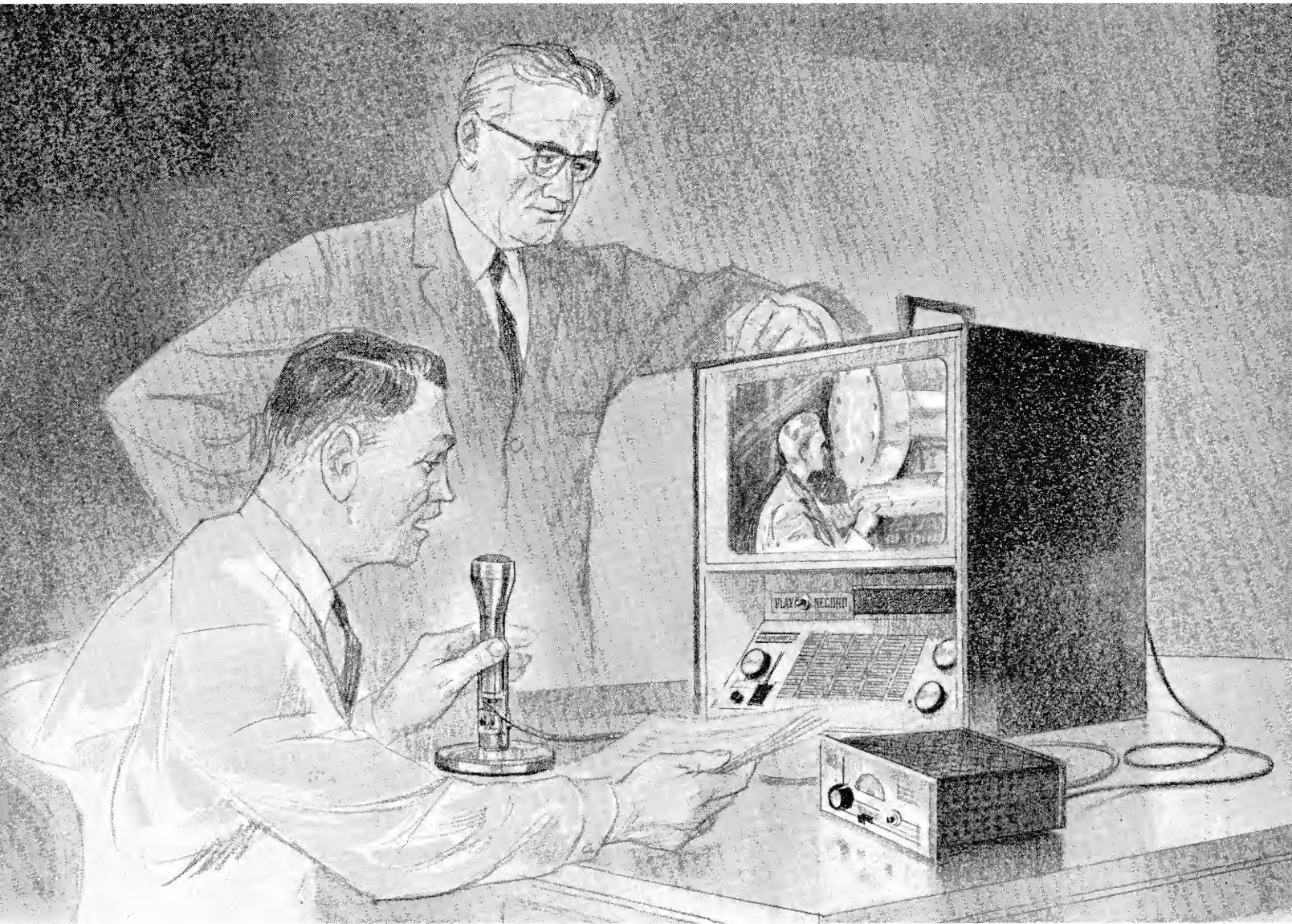


FAIRCHILD MARK IV-RV

8 MM AUTOMATIC CARTRIDGE SOUND FILM PROJECTOR

RECORDING VERSION



CHANGE AN EXISTING SOUND FILM TRACK

Every MoviePak® film you now have can easily be converted. Update the commentary or change the language of your films. Replace existing narration with your personal voice track. Tailor any film to your specific requirements.

The compact, lightweight Mark IV can be set up anywhere and is ready for use in seconds. Sound is transcribed quickly and easily — flip the record-playback switch, plug in the external amplifier, attach the microphone; OR, use the output of your own equipment (tape recorder or record player).

For a fully flexible overall film program specify at least one Recording Version when ordering. The Mark IV-RV can be used as a regular Mark IV when not needed for recording purposes. AND — IT IS TAMPER PROOF! Only YOU can

convert it to RV operation. If you already own a Mark IV or Mark V, either unit can be factory modified.

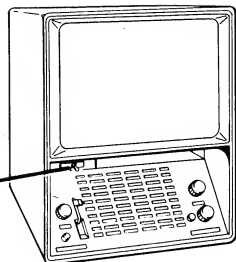
PREPARE YOUR OWN SOUND FILM TRACK

Now you can add sound for your 8-mm MoviePak cartridge films quickly and inexpensively with the Recording Version of the famous Fairchild Mark IV 8-mm projector. Record directly into microphone or transcribe tape-recorded background sound or commentary directly to your own production or a purchased professional film.

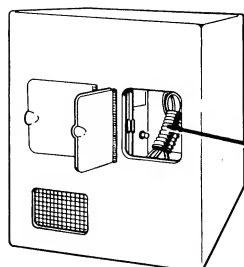
Original sound tracks can multiply the effectiveness of special business presentations — educational films, school PR projects or industrial training productions. The Mark IV-RV provides a valuable audio capability to film techniques and procedures.

**THE RECORDING VERSION OF THE FAIRCHILD MARK IV 8-MM PROJECTOR
LETS YOU PUT THE SOUND YOU NEED IN YOUR 8-MM "PRODUCTIONS".**

Front views of standard Mark IV and Mark IV-RV are identical except for Play-Record switch (shown here) on panel of recorder version.



RECORD PLAY SWITCH

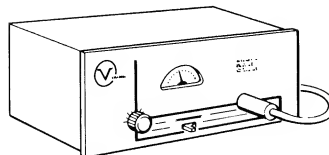


JACK FOR QUICK AMPLIFIER PLUG-IN

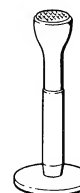
They're identical from the rear, but control plate in rear compartment of recorder version has jack for quick amplifier plug-in. (Mark V version plug-in is on front panel next to Play-Record switch.)



Use same MoviePak[®] cartridge in Mark IV or Record Version. When used in Record Version you can add your own sound track, or change an existing one.



The modified commercial recording amplifier is balanced for proper input to Mark IV Record Version. (It can also be used in your own audio system.) Frequency response range is 30 to 13,000 cps.



Record Version includes a standard commercially available mike (with stand), but user can substitute his own mike. Tape recorder or mixer output can be plugged in to provide background track.

MARK IV-RV SPECIFICATIONS

MARK IV-V SPECIFICATIONS

DIMENSIONS	12 $\frac{1}{8}$ " x 14 $\frac{1}{2}$ " x 16 $\frac{1}{2}$ "
WEIGHT	Mark IV, approximately 22 lb Mark V, approximately 20 lb
SCREEN SIZE	8" x 10 $\frac{1}{2}$ " (Mark IV) from 6" to 72" wide (Mark V)
CONTROLS	On, off, volume, focus, framing, auto-stop, high-low lamp
CASE CONSTRUCTION	High-impact plastic and weather-proof vinyl-covered wood
JACK	Switchcraft No. 42A for headset(s) or auxiliary speaker(s) (16 ohms or higher)
MIRRORS	Front surface
LUBRICATION	Initial lubrication good for more than 500 hours operation
PROJECTION SPEED	24 frames per second
PICTURE-TO-SOUND SEPARATION	28 frames automatically synchronized (ASA PH 22.103-1957, paragraph 4.1)
AMPLIFIER	All high-quality Fairchild silicon transistors; no warm-up required; maximum output 3 watts
MOTOR	Induction type, constant speed, quiet operation
LAMP	High efficiency, 8 v, 50 w, prefocused
FREQUENCY RESPONSE	80 to 7000 cycles
SPEAKER	5" x 7" oval (plus 5" x 7" oval removable on Mark V)
LENS	Mark IV, F/1.4 coated, 7.5 mm; Mark V, F/1.5 coated, 15 mm
POWER	100 watts at 115/125 volts, 60 cycles
FUSE	1.5 amp, Slo-Blo (internal)

MARK IV-V MODIFICATION — RECORDING VERSION

ADDED CONTROL	play/record — toggle switch, mounted front panel above volume knob
ADDED INPUT	record head — plug, mounted right rear compartment (Mark IV) front panel above volume knob (Mark V) Standard Mark IV modified to accept Bias and record current to 50 millihenry head (no erase head provided) For Mark IV-V and MoviePak standard specifications see Product specification sheet

MoviePak CARTRIDGE SPECIFICATIONS

DIMENSIONS, OVER-ALL	9 $\frac{1}{8}$ " x 7 $\frac{1}{8}$ " x 1"
CAPACITY	400 feet (22 minutes) of color film or 540 feet (30 minutes) of thin-base black and white

MATERIAL	High-impact polystyrene
FILM	8-mm format, magnetic sound (ASA PH 22.17-1954, PH 22.88-1963)
REWINDING	Self-rewinding, endless loop

RECORDING AMPLIFIER (Viking RA 72C-10 modified)

SIZE	6 $\frac{1}{2}$ " wide x 8" deep x 2 $\frac{3}{4}$ " high
WEIGHT	5 lbs
PACKAGED WEIGHT (WITH MIKE, MIKE STAND AND CABLES)	8 lbs
FREQUENCY RESPONSE	30-13,000 CPS $\pm$ 2 db
POWER	110-120 watts, 50-60 cy AC — 25 watts
Accepts input from crystal, ceramic or high impedance microphone; crystal or ceramic phono cartridge; magnetic tape pickup head, or magnetic phono cartridge and provides output for Mark IV-RV recording head.	
CONTROLS	
Front panel	on/off level knob mic/head slide switch VU level meter
Rear panel	bias adjust factory set record current (factory set)
Internal	Hum balance (factory set)
INPUTS	
Front panel	Low level microphone — 1 megohm, 2 millivolts for Zero VU Low level magnetic head — 1 megohm, 2 millivolts at 1 Kc for Zero VU
Rear panel	hi level — tuner, preamp, mixer 50,000 ohms, 100 millivolts for Zero VU
OUTPUTS	
Rear panel	recording Head — high impedance adjustable — 65 Kc bias frequency High impedance erase (not used) Low impedance erase (not used) Monitor — 2000 ohms, 0.5 volt rms. Synchronization (not used) Ground — AC Power — (2 amp max)
TUBES	12Ax7 (2), 12AV7 (1), 6x4 (1)
OUTPUT CABLE	amplifier recording Head output to Mark IV-RV input included (standard)

MICROPHONE AND CABLE SPECIFICATIONS

SONATONE CM11 (MODIFIED)	
FREQUENCY RESPONSE	50-7,000 cps
SENSITIVITY	at 4,000/sec — 56DB $\pm$ 2DB with respect to 1.0 volt sound pressure
MIKE PLUG	Switch craft #40 $\frac{1}{4}$ " phono.

FAIRCHILD
INDUSTRIAL PRODUCTS

FAIRCHILD INDUSTRIAL PRODUCTS A Division of Fairchild Camera and Instrument Corporation

HOME OFFICE:

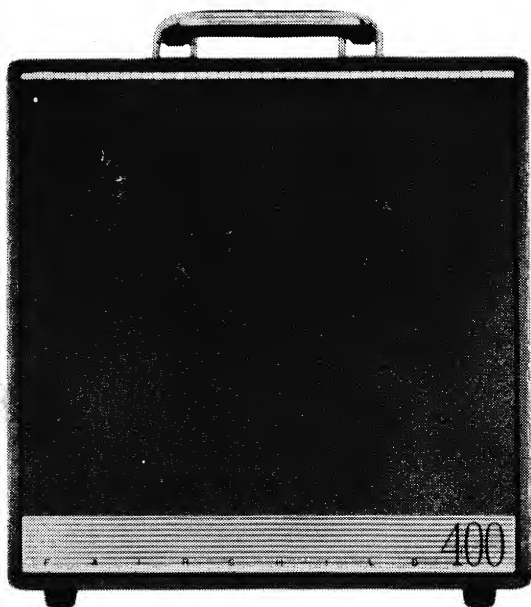
221 Fairchild Avenue, Plainview, New York 11803

Tel: (516) WE 8-9601

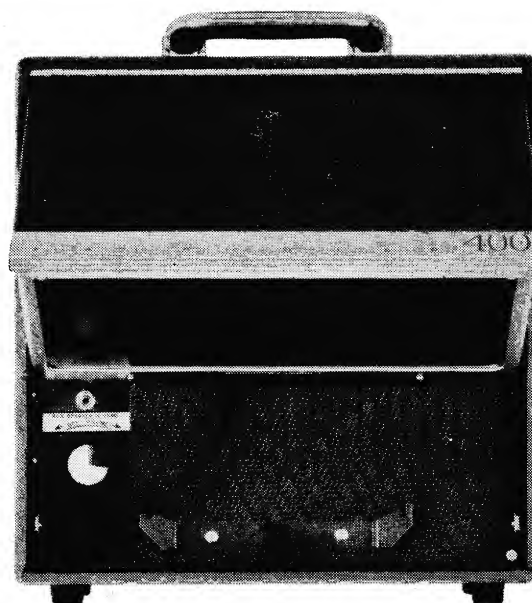
REGIONAL OFFICES:

111 West Washington Street, Chicago, Illinois
5921 East Sheila Street, Los Angeles, California 90022

Tel: (312) RA 6-5418
Tel: (213) RA 3-9601



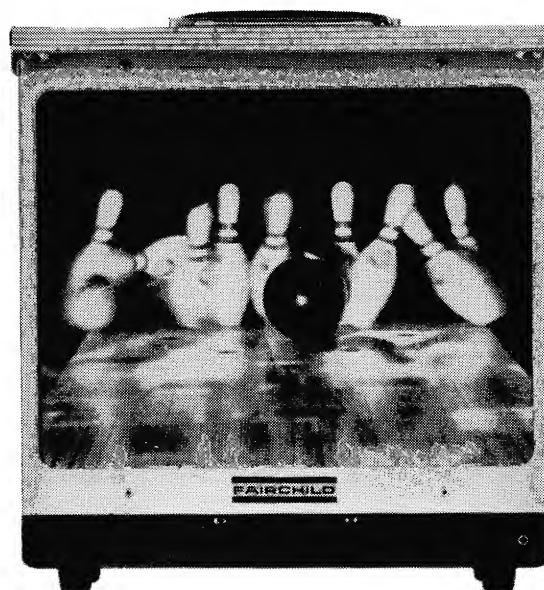
Shake his hand.



Open the box.



Plug it in.



Let 'er roll.

This revolutionary projector sells your product anywhere. In sound and color. In broad daylight. Sets up in 10 seconds—and repeats automatically.

Technically, the Fairchild 400 is an 8 mm rear-screen sound movie projector. It works more like a TV set, except you don't have to fuss with the focus.

The Fairchild weighs less than a portable typewriter and takes up less than 2 sq. ft.—wide open.

It shows up to 20 minutes' worth of color sound film. Requires no warm-up. Takes just 10 seconds to set up, plug in and turn on. *On is when it counts.*

You can demonstrate snow removal in July, a turboprop on a desktop or review a year's research in a minute. Take your customer on a field trip, a test run, or a tour of the plant. Right where he signs the

orders. When the commercial's over, the Fairchild's ready to repeat, automatically, up to 3000 times per print.

As we said, the Fairchild is an 8 mm machine—the most reliable and modern ever made—but any 16 mm or 35 mm film can be quickly and easily reduced to 8, sound and all.

Thousands of Fairchild 400s have already gone into use. They're helping sales-

men multiply sales of automobiles, building materials, shoes, computers, bowling alleys, advertising pages and brassieres. They're converting par salesmen into crackerjacks. Demonstrating product advantages everywhere. Concisely. Dramatically.

If you have a product the Fairchild might help, call or write. We'll rush one over and plug it in.

FAIRCHILD

Fairchild Camera and Instrument Corporation, Industrial Products Div., 221 Fairchild Ave., Plainview, Long Island, N.Y. Phone: 516 WE 8-9601

Gentlemen: I want to see for myself what the 400 can do.

Name _____ Position _____

Firm _____

Address _____

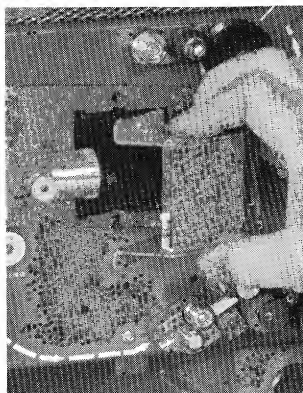
City _____ Zone _____ State _____

Lightweight

Complete unit weighs 17 lbs. Lighter, smaller and easier to handle than many still projectors.

Dependable

Fairchild projectors consistently replay without stopping, at trade shows, often for 10 or 12 hours per day, 5 or 6 days in a row.

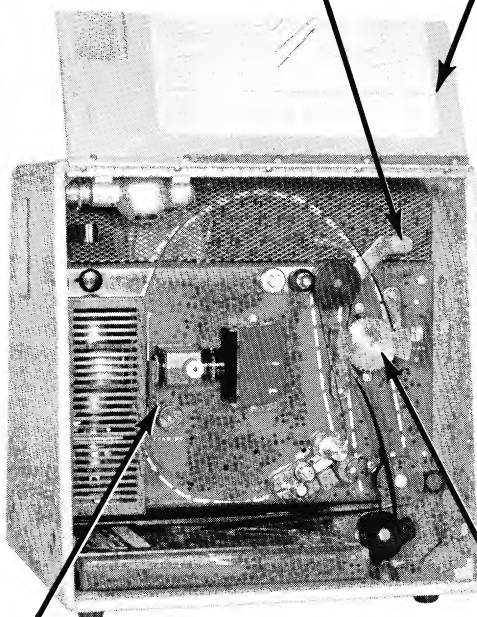


Front Projection

For audiences of 20 to 100 people or more, show your film on a big screen by simply snapping in the front projection assembly. Plug in a bigger speaker if you wish.

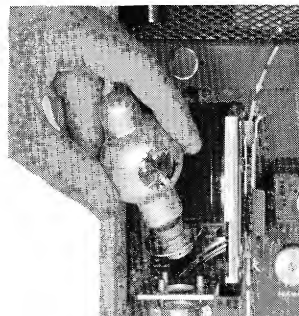
Synchronizer

Set precise sync while machine is running. No need to stop and restart. Once set, sync stays put.



Rugged Construction

Transistorized electronics, sturdy one-piece chassis and unitized components stand up to daily abuses of traveling, commuting and luggage "handling".



Long Life Lamp

Long life 8 volt, 50 watt prefocused lamp gives approximately 25 hours at normal voltage; approximately 100 hours at reduced voltage. Housing stays cool to touch.

Positive Action Transport

Precision built gate and double claw insure smooth jitter-free film movement. No jamming, scratching, or perf damage.

Unique Sound System

New sound system offers superior sound reproduction. No sound deterioration with age or use. Thousands of film replays are now possible and wow and flutter are suppressed to an inaudible level.

Single Sprocket Drive

Single Sprocket for drive and take-up. Large diameter insures positive transport and long film service. Note large diameter film guides. No small radii to wear on film.

SPECIFICATIONS

Dimensions—12 x 12 x 9 $\frac{3}{4}$ (closed)
• 12 x 12 x 19 $\frac{3}{4}$ (opened)

Weight—17 lbs.

Film capacity—approx. 20 minutes

Controls—single knob controls on-off and volume

Screen size—8 $\frac{1}{2}$ x 11"

Case construction—wood, with weather-proof vinyl covering

Jack—for auxiliary speaker (16 ohm) or headset

Mirror—front surface—removable for ease in cleaning

Lubrication—initial lubrication good for more than 500 hours continuous showing

Picture to sound separation—56 frames adjustable during operation from 48 to 60 frames

Amplifier—100% transistorized. No warm-up required (high quality Fairchild silicon transistors)

Motor—induction type, constant speed, quiet operation

Lamp—high efficiency 8V 50W pre-focused

Frequency response—80 to 7000 cycles $\pm$ 3db

Overall Amplifier output—3 watts

Speaker—4 x 6 oval P.M.

Lens—f/1.6 7mm coated lens

Power consumption—100 watts

Operates on 105-125 volts, 60 cycles A.C.

Optional Equipment: clip-in mirror assembly and supplementary lens for large screen projection

Storage and shipping cases

All weather scuff cover

Extended lamp life kit for average lamp life of over 100 hours

FAIRCHILD

INDUSTRIAL PRODUCTS

A DIVISION OF FAIRCHILD CAMERA AND INSTRUMENT CORPORATION

221 FAIRCHILD AVENUE, PLAINVIEW, LONG ISLAND

Unique language-learning course includes in-service teacher training

A Ten-Hour Experiment in mid-western elementary schools proved so successful that it was extended as long as 27 weeks

An unusual memo from the Central Office appeared on the bulletin board in the Madison (Wisc.) public schools: "Wanted — 4th, 5th and 6th grade teachers with little or no background in French who will join in a ten-hour experiment in which they will work through some beginning French lessons, learning conversational French along with their pupils with the help of a French specialist."

A great deal of interest was aroused by this notice; 28 teachers volunteered. Ten of them lacked any knowledge of French yet were willing to begin learning as members of teaching teams. One had studied high school French, eight had one or two years of the language at college, two had been in Europe and six had taught it for one or two years via TV in the *Parlons Francais* educator-sponsored method of teaching conversational French in elementary schools.

The Madison Ten-Hour Experiment was launched. It demonstrated, with remarkable success, the advantages and benefits of a model language-learning program for pupils and teachers which employs automated, multimedia presentations with 3-member teaching teams. The program has the unique feature of including in-service teacher training (the teacher learns along with the pupils) through the use of special, teacher-controlled, self-operated projection of sound-color films and the playing of records.

The Madison Experiment utilized the Fairchild Mark IV projector. This newest, most advanced unit is a rear-

screen projector 13" x 14" x 16" which weighs 20 lb and has a 5" x 7" oval speaker. It uses a unique 8-mm sound-color film carriage (called a *Movie-Pak*) which does not have to be threaded or rewound and can be inserted only one way. There are four controls: on-and-off switch, volume control knob, focus adjuster and picture positioner. There is also a switch-control which allows continuous playing or automatic-stop and another switch for high or low light intensity. The film can be stopped at any point and restarted from the same place at will; at completion, it shuts off auto-

matically and is ready to re-run.

The need to become multi-lingual

The Madison public schools instituted this experiment because of the general agreement — shared equally by the President, the Congress, Office of Economic Opportunity and educators — that we should become a multi-lingual nation. Audio-lingual instruction is favored by many educators because it enables children first to listen, next to understand and then to speak a language before beginning to read and write it, just as they do their native tongue.

Teacher Mrs. Rose Laugen brings the Mark IV projector to her classroom





She inserts the cartridge Movie-Pak film and is ready to start the French lesson; there is no threading or rewinding required

Most educators agree that language learning should begin in grade 4 or sooner if possible. It is generally recognized that youngsters are able to learn speaking a second language far more quickly and easily than self-conscious adults. This creates the problem of finding competent teachers — there are not enough to fill more than 5% to 10% of the need. Even were they available, salary costs would be prohibitive for most school budgets.

Aid from an independent source

The FLES (Foreign Language in Elementary Schools) project points the way. But educators realize that they must either wait 7 to 10 years for new teachers to be trained properly — or must rely more upon mechanized teaching tools. If (as is the case with the Mark IV) these tools also facilitate in-service teacher training, both objectives can be achieved simultaneously. Teachers with little or no foreign language background may learn along with their pupils while still conducting the necessary drills and follow-up lessons.

At least part of the needs in this direction have been met by the Massachusetts Council for Public Schools, Inc. This non-profit organization operates nationally, is educator sponsored and is completely independent — not an instrument of any government agency or any institution of learning. Its sole objective is to strive vigorously for better education.

The Modern Language Project of the Council has 52 well-known educators from 20 states on its National Committee, some of whom serve on its Steering and its French Advisory Committees. Through its Foreign Language Project, the Council has spent more than \$3-million on research, development, trial and revisions.

Some 7 years ago, the Project began planning its 3-year *Parlons Francais*

course for elementary pupils. The course was designed to use TV and sound-color films to teach children to hear, understand and then speak French as a start toward reading and writing. The lessons, filmed in France, feature Madame Anne Slack, an internationally-known instructor who has endeared herself to a host of pupils; nearly 3-million of them study her elementary conversational French in classrooms via TV.

An efficient time schedule

Madame Slack, through sound-color films, became part of a 3-member teaching team at the Madison public schools. Another was a classroom teacher who was aided by the Fairchild Mark IV films, language records and teacher manuals; her role was to conduct classes and class drills with these teaching tools. The third member was a French specialist who made periodical visits to correct the pronunciations and intonations of teachers and pupils to avoid habituated errors and to conduct demonstration drills.

The time schedule for the Madison Ten-Hour Experiment was arranged carefully and efficiently. During the first 1½ hours, the language coordinator held a preliminary meeting with principals and teachers. During the first two weeks of the Experiment, classroom teachers had homework consisting of previewing pupil films as

The children see and hear Madame Slack and some male puppets pronounce French words and phrases



well as practicing with teacher films and records. During school hours, they taught one 20-minute class period per day for three weeks. Since no classroom time had been allotted to the teaching of conversational French, it literally had to be "stolen" from existing schedules in a way not detrimental to other subjects.

How the class is conducted

The sound-color films projected rear-screen are delightful to watch. Madame Slack's voice invites children first to listen, then to respond. A statement is spoken loudly, then softly, being repeated several times to bring out choral responses. In the films, her words are then repeated by lively male puppets so the children hear both a woman and a man pronouncing the same words. The pupils practice each dialog in groups and as individuals.

Subject matter used in the films is scientifically selected to teach frequently-used expressions. The American youngster learns them just as a French child does — by hearing them, then making similar sounds in his or her own voice. There are no translations. Thus the children learn to think in French rather than going through the unnecessary task of thinking in English while hearing or speaking French.

In a 4th grade classroom at the Longfellow school, we watched the procedure. On film, Madame Slack sang a song. Teacher Laugen and all her pupils accompanied. Mrs. Laugen regards the Mark IV projector with cartridge sound-color films as one of the finest teaching aids she has ever encountered; she wishes she could have it all the time.

Reactions were evaluated

This project gave school administrators an opportunity to observe uninfluenced teacher/pupil reactions to team teaching using the new multimedia approach; no representatives of outside organizations entered the schools during the experimental period. Teachers had opportunities to experience what it was like to learn along with their pupils and, at the same time, to observe pupil-response to this new technique.

At the conclusion of the Ten-Hour experiment, the department of Curriculum Development sent a 4-page questionnaire to obtain reactions of co-operating teachers. Responses revealed that teachers felt "no loss of face" from learning along with the pupils. There were no ill effects on subjects from which time was taken for the French program. Opportunity to preview, present and review films was regarded as a valuable advancement.

Teacher-decisions to continue beyond the first three weeks were reached even though little specialist help was to be given.

The reaction to the cartridge-loading, sound-film projector was uniformly favorable. Almost all the teachers wished to enroll in some type of in-service training courses; 25 reported enthusiastic pupil-reactions; 23 stated their own reactions were equally good. Most teachers felt that help from specialists once every 2 weeks would suffice.

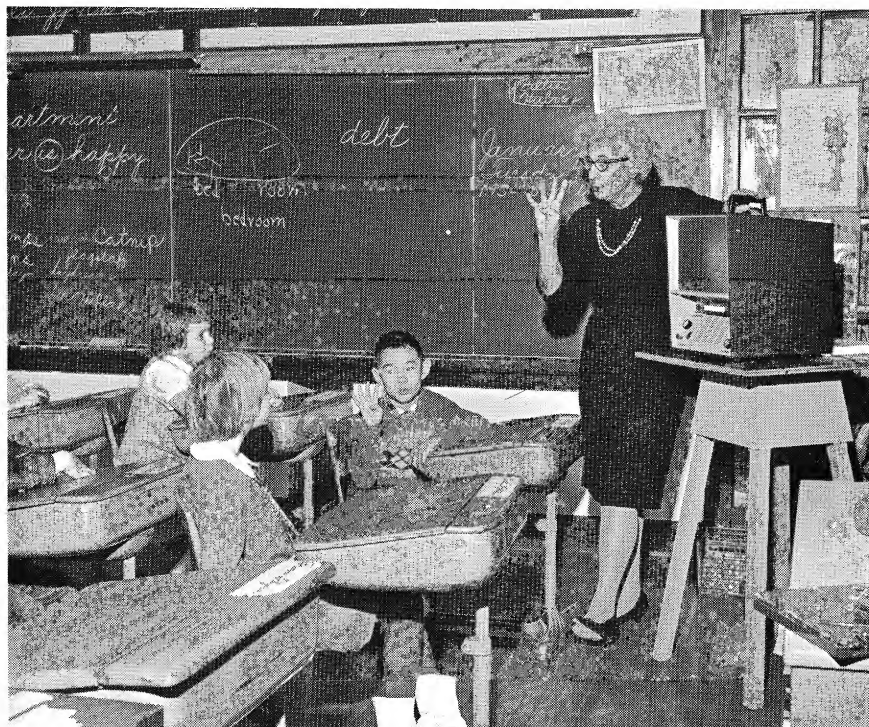
Commenting on the rear-screen projector, 28 teachers considered it "excellent," 20 said it provided flexibility in scheduling, 25 said it was easy to operate, 13 commented on its portability, 14 on its versatility; 26 said that color film created more pupil-enthusiasm than black and white; 21 indicated that, if they could get graduate credit, they would be interested in attending a course for teaching conversational French.

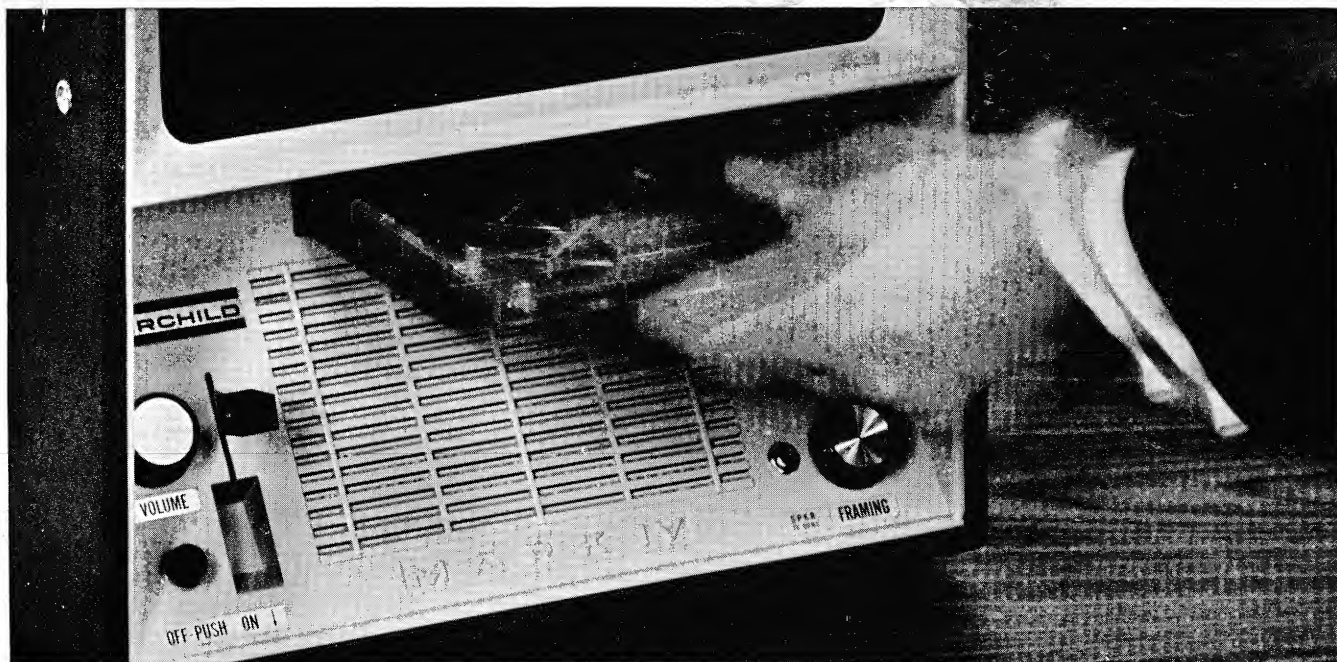
A chain reaction

The Madison Experiment set off a chain reaction which is providing impetus to the teaching and learning of a second language throughout the state of Wisconsin. At Whitewater there is a Foreign Language Education Center with Associate Professor Dr. Frank Otto as its Director. Dr. Otto earned his PhD at U. of W. by conducting a detailed research program on costs and pupil achievements in teaching conversational French at the elementary level. He compared three techniques used in as many school districts: TV with no specialist help, TV with unlimited specialist help and film teaching with limited specialist help. In his survey, he measured input (in terms of time and costs) and output (in terms of pupil, teacher and administrator satisfaction as well as pupil achievement).

The combination of Dr. Otto's study and the Ten-Hour Experiment resulted in having the Madison Public Schools (where Dr. Robert D. Gilberts is Superintendent) apply for a substantial grant to support a city-wide demonstration program in language-teaching in the 4th, 5th and 6th grades. It is proposed that such a project would serve as a model for other school districts considering the possibility of introducing FLES.

Mrs. Laugen turns off the sound-color film temporarily while she gives a slow re-pronunciation of each syllable to correct errors before they can become habitual





Change films in 2 seconds flat!

MoviePak, Fairchild's amazing new sound film cartridge, gives you instant access to your entire film library

Until now, even the most enthusiastic AV film users had to admit that there were severe limitations to classroom projection techniques.

Setting up and loading was a complicated procedure that required a trained assistant. Changing films took so much time that frequently it wasn't worth the trouble for just a few minutes of film.

Today, all this has changed.

Films can be shown anywhere, anytime, by anyone. And changed instantly!

Snap in. Snap out.

Setting up, threading, fumbling, loading and waiting are eliminated forever. Your 8mm sound films are always ready for instant use, in the revolutionary MoviePak cartridge.



Mark IV

Simply snap it into the Fairchild Mark IV rear screen projector (or Mark V, for front projection to larger groups) and show.

Over and over, if you want. It repeats automatically. Or . . . interrupt at any point, pull out the cartridge, insert any other. You have unlimited access to your entire film library!

Advantages over 16mm

In addition to instant handling of the unique MoviePak cartridge, the Mark IV and Mark V sound projectors offer unparalleled flexibility of use in the classroom. They are truly portable—so compact and lightweight any student can handle them. They are foolproof to operate, and require no attention or supervision. To set up—just plug in. To run—just turn on. No warm-up time required!

Picture and sound quality are outstanding. Film life is many, many times

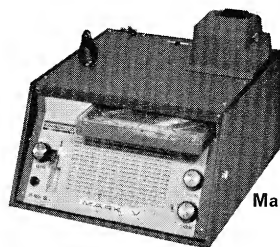
that of 16mm (3000 plays per print is not unusual) and maintenance is at a minimum. Here, in every respect, is the most efficient, economical and useful AV film system ever developed. Educational film has truly come of age.

Many films available

Leading educational film producers, such as Heath de Rochement, Modern Learning Aids, United World Films and others have recognized the unique advantages of this revolutionary system.

Many outstanding educational series are being offered in the new 8mm Fairchild MoviePak cartridge. Chemistry, Physics, Biology, French and Spanish are already available. Others are being added rapidly.

For full details and demonstration of this remarkable breakthrough in sound films for education, write today to Mr. Nat C. Myers, Jr., Industrial Products Div., Fairchild Camera and Instrument Corp., 221 Fairchild Avenue, Plainview, L. I., N. Y.



Mark V

FAIRCHILD

INDUSTRIAL PRODUCTS

A DIVISION OF FAIRCHILD CAMERA AND INSTRUMENT CORPORATION

FAIRCHILD

INDUSTRIAL PRODUCTS
A DIVISION OF FAIRCHILD CAMERA
AND INSTRUMENT CORPORATION

221 FAIRCHILD AVE., PLAINVIEW L.I., N.Y. 11803

AREA CODE 516 WE 8-9601

Effective February 1, 1964

COMMUNICATIONS PRODUCTS PRICE LIST

<u>Part No.</u>	<u>Item</u>	<u>User Net Price</u>
AV400B	Fairchild AV400 8mm Sound Repeating Projector *:	
	Quantity 1 - 9	479.00
	10 - 24	445.50
	25 - 49	421.50
	50 - 74	407.25
	75 - 99	392.75
	100 - 199	383.25
	200+	On Request

*Complete - ready for use and includes
Factory installed extended lamp life kit
(C9000-A59), Vinyl scuff cover (A9000-421),
and empty film cartridge (C9000-A50MA)

<u>Part No.</u>	<u>ACCESSORIES FOR AV400 PROJECTOR</u>	
A9000-253	Projection Lamp (8V-50W)	5.95
A9000-A58	Front Screen Projection Kit (lens and Mirror assembly)	25.00
B9000-369	Fibre Storage and Shipping Case	27.00
A9000-421	Vinyl Protection Scuff Cover	2.50

FAIRCHILD

INDUSTRIAL PRODUCTS
A DIVISION OF FAIRCHILD CAMERA
AND INSTRUMENT CORPORATION

221 FAIRCHILD AVE., PLAINVIEW L.I., N.Y. 11803

AREA CODE 516 WE 8-9601

Effective February 1, 1964

COMMUNICATIONS PRODUCTS PRICE LIST

<u>Part No.</u>	<u>ACCESSORIES FOR AV400 PROJECTOR</u>	<u>User Net Price</u>
C9000-A50	Empty AV400 Film Cartridge:	
	Quantity 1 - 49	9.95
	50 - 99	8.75
	100 - 199	7.75
	200 - 499	6.60
	500 - 999	5.75
	1000+	4.95

SERVICES

Equipment Rental -- Prices on request.

Film Loading -- " " "

Film Treatment -- " " "

(ALL PRICES SUBJECT TO CHANGE)

F.O.B. Plainview, New York - Terms Net 30 days

REGIONAL OFFICES

Chicago, Ill. - 111 W. Washington St., Tel: Randolph 6-5418

Los Angeles, Cal.- 5921 East Shiela, City of Commerce Tel: Raymond 3-9601

Form # _____

FAIRCHILD**INDUSTRIAL PRODUCTS**

A DIVISION OF FAIRCHILD CAMERA AND INSTRUMENT CORPORATION

221 FAIRCHILD AVE., PLAINVIEW, N.Y. 11803

DIRECTORY OF FAIRCHILD AUDIO VISUAL STOCKING/SERVICE DEALERS

Fairchild maintains a limited number of stocking service dealerships. These dealers maintain inventory levels of equipment and spare parts and perform both warranty and out-of-warranty service. In selected locations, service centers have been established to support stocking, but non-servicing, dealers.

Fairchild's offices in New York, Chicago and Los Angeles provide factory service advice and/or service. Fairchild's present staff of thirty field engineering representatives will continue to be available for service advice and/or service. Many of the over 400 franchised dealers who maintain demonstration equipment are competent to provide preliminary maintenance and repair services.

Code: * Stocking Sales Only
** Service Center Only

ARIZONA

Wilson Camera Sales, Inc.
130 West Adams
Phoenix, Arizona
Art Hertzfeld
602 252-5693

CALIFORNIA

Photo & Sound Company
116 Natoma Street
San Francisco, California
Norman V. Carlson, Joe O'Hara
415 421-0410

5515 Sunset Blvd.
Hollywood, California
Warren Faust, Bill Reid

1025 University Avenue
San Diego, California
714 CY 6-0595

2050 Cambon Way
Sacramento, California
916 IV 9-6576

275 Abby
Fresno, California
209 AD 7-1001

10 Judy Lane
Chico, California
916 343-3332

COLORADO

Thomas J. Barbre Productions, Inc.
2130 South Bellaire Street
Denver, Colorado
Paul Emrich
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